

PROMOTE YOUR ATTENDANCE AT INDIAN OCEAN DEFENCE & SECURITY: A GUIDE TO SUCCESS

Thank you for supporting the Indian Ocean Defence & Security (IODS) 2024 conference and exhibition.

To assist your promotional objectives in participating this important event, we would like to offer you a range of IODS 2024 assets and content for use on your digital channels.

In addition, there are opportunities for your organisation to feature on IODS 2024 platforms to further boost your brand and messaging. These opportunities are **free of charge**.

SOCIAL MEDIA

Find us on LinkedIn: <https://www.linkedin.com/showcase/indian-ocean-defence-security>

Be part of the IODS 2024 LinkedIn community:

- Follow our page.
- Use the hashtag: **#IODS2024**
- Visit the [IODS 2024 Digital Media Kit](#) to create and download custom graphics
- Tag or share your posts with us **@Indian Ocean Defence & Security**



Don't forget to
use hashtag:
#IODS2024

EDM E-NEWSLETTERS

Tell your digital network that you will be at IODS 2024:

- Visit the [IODS 2024 Digital Media Kit](#) to create and download custom graphics
- Need copywriting help? Contact media@amda.com.au for copy and paste IODS 2024 content to populate your channels.

FEATURE ON IODS DIGITAL CHANNELS

Are you participating in IODS 2024 as an exhibitor, speaker, sponsor or supporter?
Supply your own content to feature on our digital channels.*

Industry E-newsletter.

- IODS E-newsletters are released regularly in the lead up to and during the event.
- View our previous IODS E-newsletters here: <https://iods.com.au/media/newsletters.asp>
- Subscribe to our Mailing List here: <https://iods.com.au/mailling-list.asp>
- Share your latest news stories, press releases or announcements with us for E-News consideration.

Expand your reach by featuring on the IODS LinkedIn page.

- Send us your news stories, press releases or announcements for an organic post on the IODS 2024 LinkedIn page.*
- Share your IODS 2024 LinkedIn content using **#IODS2024** or **@Indian Ocean Defence & Security**

Specialist industry and mainstream media outlets will be in attendance at IODS 2024.

- We can provide media services pre, during and post-event to organisations participating in IODS 2024.
- Contact the AMDA Foundation Media Team for more information: media@amda.com.au



Email media@amda.com.au with:

- 250-300 word story
- Eye-catching image (.jpg or .png)
- Tell us how the marketplace can engage with you at IODS 2024.

Contact us to discuss how we can help support your participation in Indian Ocean Defence & Security 2024.

Email all enquiries and content submissions to media@amda.com.au

**Note: submissions are subject to editorial review and scheduling availability.*